



16th February 2016

Dear Sir/Madam,

Event Notification: Deloitte Ride Across Britain – 10th-18th September 2016

We are writing to inform you about the Deloitte Ride Across Britain (Deloitte RAB) cycle event that will be running in September 2016, organised by Threshold Sports Ltd. This event is in its seventh successive year and is being held between the 10th and 18th of September 2016.

Threshold Sports is highly experienced at organising sporting events, and have over the past few years organised Davina McCall's Sport Relief Challenge, the Sport Relief Million Pound Bike Ride, John Bishops Arc to Arch Challenge, David Walliams' Thames Swim as well as The Deloitte Ride Across Britain, the Dulux Trade London Revolution and the Carphone Warehouse Race to the Stones.

Event summary

The event is a multi-day leisure cycle ride (not a competitive race) and is made up of nine stages starting at Land's End and finishing at John O'Groats. There will be up to 800 riders on the event each day and each stage starts in the early morning and finishes in the early evening. The riders are set-off from the start of each stage in groups of approximately 50, and at three minute intervals, so as to minimise the impact on the road network.

Further details can be found at www.rideacrossbritain.com

The route has been planned by Andy Cook Cycling Ltd. on behalf of Threshold Sports Ltd. Andy has been the Technical Route Director for the past 6 years and as such, is fully aware of the event concept, and factors to take into consideration whilst planning the route. Andy has a wealth of experience of domestic and international cycle event delivery, and was recently the president of the UCI's Cycling for All Commission, responsible for regulating non competitive cycling events globally.

As some of the route will be passing through your area, we are sending you the outline details for your information. **We would be grateful if you could confirm receipt of this letter, or advise us of the name of the person(s) responsible for dealing with regional events in your organisation – along with their contact phone number and email address, so we can ensure we have forwarded the information to the relevant people.** My contact details are provided at the end of this letter.

Please use the map links below to view the route and the roads that will be used for each stage. Simple route signage will be erected the day before the event, and removed the day of the event behind the final rider. If you click on the links, you are then able to zoom in and out to see the specific roads in question. The base camps are all confirmed, and we are currently finalising the pit stop locations.

Date	Stage	Start And Finish Location	Route Maps
Sat 10 th Sept 2016	Stage 1	Land's End to Okehampton	Map link for stage 1
Sun 11 th Sept 2016	Stage 2	Okehampton to Bath	Map link for stage 2
Mon 12 th Sept 2016	Stage 3	Bath to Ludlow	Map link for stage 3
Tues 13 th Sept 2016	Stage 4	Ludlow to Haydock	Map link for stage 4
Wed 14 th Sept 2016	Stage 5	Haydock to Penrith	Map link for stage 5
Thurs 15 th Sept 2016	Stage 6	Penrith to Hamilton	Map link for stage 6
Fri 16 th Sept 2016	Stage 7	Hamilton to Fort William	Map link for stage 7
Sat 17 th Sept 2016	Stage 8	Fort William to Kyle of Sutherland	Map link for stage 8
Sun 18 th Sept 2016	Stage 9	Kyle of Sutherland to John O Groats	Map link for stage 9

***Please note that the route files were created in 2014 and will be the used route for 2016.**

All divisional police constabularies, county/parish councils and highways departments are being contacted along with county authorities and town councils of stage towns. Each stage is fully risk assessed, has full medical and event support and is overseen by an independent external Health and Safety advisor. In addition we welcome any further information you may can give us on specific road usage, especially planned road works or events that may cause a disruption affecting the planned route in your area.

We will continue to issue organisational updates as the event draws closer and if the route changes, as we see advance notification and on-going communication with local authorities to minimise local disruption as playing a vital role in the smooth delivery of the event.

For any questions about the event in general or route, please contact myself, Ros Cronk, using the details at the end of this letter.

As explained above, I would be very grateful if you could confirm receipt of this email or provide details of the correct person(s) who we should contact to make sure that we have directed this information to the correct recipient,

Yours faithfully,

Ros Cronk

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Deloitte RAB 2016